



LOS ANGELES RAMS



**LOS ANGELES RAMS TO HOST SEATTLE
SEAHAWKS FOR SUNDAY NIGHT FOOTBALL ON
DECEMBER 8**

Rams Players Take Their Causes to the Field for My Cause, My Cleats

Guitarist Nita Strauss to Perform During Pregame

Los Angeles Kings Players to Light the Coliseum Torch

The Los Angeles Rams will host the Seattle Seahawks for the final *Sunday Night Football* game at the LA Memorial Coliseum on December 8 at 5:20 PM PT. The matchup, presented by [Bud Light](#), will be broadcast nationally on NBC, as well as on radio in English on ESPN LA 710 AM and in Spanish on KWKW 1330 AM.

To ensure efficient entry to Sunday night's game, fans are encouraged to enter the Coliseum 60 minutes prior to kickoff (4:20 PM). All gates will open at 3:00 p.m. PT, with select gates (1 and 28) opening at 2:00 p.m. PT for fans who wish to visit the Corona Beach House or Rams Party Zone spaces located on the Peristyle end of the stadium that feature concessions and shade open to all ticketholders. **On Sunday, these select areas will feature food and drink specials starting at \$5. In addition, limited-edition Rally Towels featuring unique LA-themed designs will be distributed at all gates while supplies last.**

Rams Legend Pisa Tinoisamoa will be available for autographs at the Alumni Autograph Zone in the peristyle from 2:30 – 3:30 p.m. PT.

For information about tickets to Rams games, including 2019 single game tickets and 2020 seating options, visit www.therams.com/tickets.

Below are some of the featured events in Sunday night's game:

SINGER & SONGWRITER ZHAVIA TO PERFORM NATIONAL ANTHEM

American singer/songwriter and Norwalk, CA native **ZHAVIA** will perform the National Anthem prior to kickoff.

A contestant on the inaugural season of FOX's singing competition *The Four*, Zhavia emerged as a fan favorite with her soulful voice and quickly amassed a dedicated and loyal fan base with over 3.5 million followers on Instagram. Zhavia made her debut alongside Diplo, French Montana & Lil Pump on "Welcome to The Party," which was featured in the film *Deadpool 2*. She then released her debut single "Candlelight," followed by "100 Ways" and "Deep Down," which received praise from industry legends such as Missy Elliott and TLC. To date, Zhavia has accumulated over 500 million combined streams and video views.

The **VENTURA COUNTY SHERIFF DEPARTMENT'S COLOR GUARD** will present the colors.

LOS ANGELES KINGS PLAYERS TO LIGHT THE TORCH

LA Kings players such as **DREW DOUGHTY, JONATHAN QUICK, TREVOR LEWIS** and others are scheduled to will light the Coliseum torch prior to kickoff.

Additionally, next week on Tuesday, December 10, the LA Kings will host an LA Rams Night. Rams players, Cheerleaders and Rampage will attend the Kings-Rangers game and co-branded giveaways will be distributed to fans in attendance. Tickets can be purchased at lakings.com/rams. The Kings' next home games at STAPLES Center are Dec. 23 against the defending Stanley Cup Champion St. Louis Blues and Dec. 31 versus the Philadelphia Flyers. For all Kings ticket information visit lakings.com and call 1-888-KINGS-LA.

THE BUD KNIGHT TO SERVE AS COIN TOSS CAPTAIN

The Bud Light's renowned **BUD KNIGHT** will join the team captains at midfield to participate in the game's opening coin toss.

The Bud Knight was popularized by Bud Light's "Dilly Dilly" television marketing campaign in 2017 for Anheuser-Busch Inbev's Bud Light beer. Leading up to the Rams' *Sunday Night Football* matchup against the Seahawks, Bud Light is launching a content series that will follow the Bud Knight as he strives to achieve his NFL dreams of becoming a Los Angeles Rams Cheerleader and making the Rams' Special Teams unit.

RAMS PLAYERS TO SHOWCASE PERSONAL CAUSES ON-FIELD FOR MY CAUSE, MY CLEATS CAMPAIGN

On Sunday night, 20 Rams players will share causes that are important to them as part of the NFL's *My Cause, My Cleats* campaign. Earlier this week, Rams players revealed their customized cleats. Information about all 25 players' causes and photos of their cleats can be viewed here: www.therams.com/community/mycausemycleats.

GUITARIST & LA-NATIVE NITA STRAUSS TO PERFORM DURING PREGAME

Los Angeles born guitarist **NITA STRAUSS** will perform on the field during pregame.

Guitarist Nita Strauss has toured the world both as a solo artist and alongside rock legend Alice Cooper. She has been featured in many worldwide print magazines and on dozens of albums, trailers, and soundtracks. This month, Strauss will be featured on the cover of *Guitar World* magazine as a "guitarist of the decade." In 2018, Strauss also became the first female to ever

become a signature artist with Ibanez guitars. As a supporter for LA sports teams throughout her life, Strauss cheered on the Rams at their first home opener after the Rams returned home to Los Angeles in 2016.

RAMS HALL OF FAME RUNNING BACK TO BE RECOGNIZED AS LEGEND OF THE GAME

Rams Hall of Fame Running Back **ERIC DICKERSON** will be honored during the first quarter.

Selected by the Rams with the second overall pick of the 1983 Draft, Dickerson became an immediate success setting rookie records and earning All-Pro, Pro Bowl, Player of the Year, and Rookie of the Year honors. In 11 NFL seasons, Dickerson registered 13,259 rushing yards, 90 touchdowns and averaged 4.4 yards per carry. He was named to six Pro Bowls, received five All-Pro honors, and was a four-time rushing champion leading him to a Hall of Fame induction in 1999.

RAMS TO SALUTE FORMER ARMY STAFF SERGEANT

On Sunday night, the Rams will honor former Army Staff Sergeant **PATRICK KETCHUM** on-field during the first quarter.

Ketchum enlisted in the Army as an Infantry soldier in 2001 and served in the 1st Brigade, 25th Infantry Division stationed at Fort Lewis, Washington. He later went on to serve in Germany, Afghanistan, and in Iraq for two deployments before retiring in 2015 after 13 years of service. Ketchum was the recipient of the Army Commendation Medal, the Army Achievement Medal, the Army Good Conduct Medal, and has been working with [Merging Vets and Players](#) for two years to connect with other veterans transitioning out of the military back to civilian life. He graduated from University of California Los Angeles (UCLA) and currently resides in San Pedro, CA.

RAMS TO RECOGNIZE FOURTH COMMUNITY QUARTERBACK OF 2019

The Rams will recognize their fourth Community Quarterback Winner of 2019, **SAUL FRIEDGOOD**, on-field during pregame. The Community Quarterback Award, presented by [SoCal Honda Dealers](#), is a volunteer recognition and grant program that awards funding to deserving volunteers and the non-profits that they serve.

Friedgood has been a volunteer at [Heart of Los Angeles \(HOLA\)](#) for more than 10 years and has had an incalculable impact on their programs and the youth they serve. Every week, he visits the campus to help high school seniors apply to college. Friedgood's consistent involvement with the organization allows him to develop relationships with students that continue well beyond their high school years. As the President of Eastman Music Company, a premier musical instrument designer and manufacturer, he also assists students with musical interests and talents in finding employment opportunities following their college graduation and is a member of HOLA's Music Advisory Board.

LONGTIME RAMS SUPERFAN TO BE RECOGNIZED AS SEASON TICKET MEMBER OF THE GAME

California native and longtime Rams superfan **SAM SCAFFIDE** will be recognized during the second quarter as the Season Ticket Member of the Game, presented by [TriNet](#).

Scaffide and his wife, Mona, were Rams Season Ticket Members back in the 70s when the team played their home games at the LA Memorial Coliseum. When the Rams returned home to Los Angeles in 2016, he built a “Rams Wagon” that he brings to all home games to create a fun and spirited tailgate experience for his friends, family and other fellow Rams fans. With two children and five grandchildren, Sam is the patriarch of a family of Rams fans and brings his daughter, Cindi, to all the team’s home games. Sam and Cindi have also both secured club level seats at the new [SoFi Stadium](#) for seasons to come.

SUNDAY NIGHT FOOTBALL BUS COMING TO LA MEMORIAL COLISEUM

NBC Sports Group’s *Sunday Night Football* bus will travel to the LA Memorial Coliseum on December 8 for the Rams-Seahawks matchup. The bus will be located outside the stadium on Exposition Lawn between Gates 19 and 23. The *Football Night in America* pregame show featuring host Liam McHugh and analyst Cris Collinsworth will also be live from Olympic Plaza from 4:00 – 4:45 p.m. PT.

Fans will get a closer look at the behind-the-scenes action of *SNF* broadcasts on the bus, which will take fans from the field, to the studio and in the production trucks. New experiences on board this year include augmented reality mirrors in the locker room and a green screen booth to replicate the iconic player intros in the *SNF* broadcast. Features returning to the bus include the official Player of the Game Ball signed at the end of every *SNF* matchup, a replica of the *Football Night in America* desk and more.

The bus will arrive in Los Angeles two days prior to the game, making stops at local trademarks and events before heading to the Coliseum. Once at the stadium, the *Sunday Night Football* bus will give fans the opportunity to interact with America’s most-watched primetime television show.

DECORATED TEEN DANCE CREW TO PERFORM IN FAN FEST

The **COMPTON KIDZ CLUB** dance crew will perform in Fan Fest during pregame at 3:10 p.m. PT.

The Compton Kidz Club is a group of inspirational teens who are impacting the world with their talents. In the last three months, the Compton Kidz Club has headlined Global Green's Pre Oscar-Gala, Earth's Call in Aspen with Tom Steyer, featured on Access Live, Steve Harvey TV Show, Good Day LA, and California Live. The dance crew is part of the [Urban Entertainment Institute \(UEI\)](#), founded by Compton native Fred Martin, which exposes young people to the performing arts through in-school and after school programs. Students are trained in vocal, dance, theatrical performance, digital recording, as well as the technical aspects of the entertainment industry. UEI also offers its students the opportunity to network with musicians, artists, actors, business managers, agents, and other industry professionals.

CHiPs FOR KIDS TOY DRIVE TO TAKE PLACE IN FAN FEST

For the fourth consecutive year, the Los Angeles Rams are once again joining with media partner CBS2/KCAL9 and the California Highway Patrol for the CHiPs For Kids Toy Drive and will host a toy collection in Fan Fest located on Christmas Tree Lane prior to Sunday night’s game. Fans are encouraged to bring a new, unwrapped toy for children of all ages. The toys will

then be distributed to local hospitals, charities, churches, community and human service centers in the most underserved and disadvantaged communities.

[CHiPs for Kids](#) is one of the most recognizable community events in Southern California and has been supported by CBS2/KCAL9 since its inception 30 years ago. Over the years, the program has collected millions of toys and made a positive impact on disadvantaged families in Los Angeles, Orange, Ventura, San Bernardino and Riverside Counties.

WATTS RAMS YOUTH FOOTBALL PLAYER TO SERVE AS COMMUNITY WATER BOY OF THE GAME

Watts Rams Youth Football player **DAMARION TYLER** will serve as the team's Community Water Boy of the game.

For every home game this season, a member of the Watts Rams Youth Football program will be selected by coaches and LAPD officers to serve as the Rams Community Water Boy of the game in recognition of their efforts in the classroom, their community and on the field.

Entering the 2019 season, the Los Angeles Rams formalized their support of the youth football program and the LAPD's efforts to bridge community and police relations through the game of football by renaming the Watts Bears, the Watts Rams. As part of the partnership, the Los Angeles Rams are funding all components of the Watts Rams program, including uniforms and equipment. Throughout the year, the Rams will provide engagement opportunities with current players, alumni, coaches, scouts, and football operations staff, as well as host a career day for the Watts Rams players to expose them to business opportunities within the sports industry as a way to expand their knowledge and ignite their passions beyond the playing field.

MARIACHI RAMS TO PERFORM ON-FIELD

Latin-inspired musical group **MARIACHI RAMS** will perform on-field at the end of the first quarter.

Mariachi Rams, led by Grammy nominated recording artist and producer Jose Hernandez, is a nine-piece Los Angeles based group that wears a traditional charro suit featuring the Rams throwback colors (royal blue and yellow) along with boots designed by local artist [Kickstradomis](#). The group was formerly introduced at the Rams home opener on Sunday, September 15.

Note: The Mariachi Rams will also perform in Fan Fest at 3:30 p.m. and the Corona Beach House at 4:00 p.m.

DETAILS FOR FANS ATTENDING SUNDAY'S GAME:

To ensure a safe and enjoyable experience for all guests, details for what fans may expect include:

1. **Mobile Ticketing: The Los Angeles Rams are requiring mobile or physical hard stock tickets for the 2019 season.** Print-at-home or PDF tickets will not be accepted at

games due to new NFL policies. Fans should save their tickets to Apple Wallet or Android Passbook **before** arrival at the stadium.

2. **Parking:** Parking is available in USC Campus lots on a first-come, first-served basis for \$50. Pre-paid parking passes are required for all Exposition Lots.
3. **Metro:** Fans are encouraged to take Metro to the game. Fans may buy TAP Cards inside the Coliseum at Gate 21 in addition to Expo Lawn.
4. **Arrive Early:** Fans are encouraged to enter the Coliseum 60 minutes prior to kickoff (4:20 PM PT) for efficient entry.
5. **Gates:** Tickets will include a suggested gate for entry to ensure access to an assigned seat. All gates open two hours before kickoff, with select gates (1 and 28) opening three hours prior to kickoff for fans who wish to visit the Corona Beach House or Rams Party Zone.
6. **Clear Bag:** The NFL's Clear Bag Policy is in effect and any bags brought to the game must be compliant. Visit [NFL.com/allclear](https://www.nfl.com/allclear) for more information.

MOBILE TICKETING

- The Los Angeles Rams are requiring mobile or physical tickets for the 2019 season. Print-at-home or PDF tickets will not be accepted at games due to NFL policies.
- Fans may access their mobile gameday tickets right from the Los Angeles Rams or Ticketmaster mobile app and enter the stadium. Fans should download the latest version of the Rams App.
- Fans should save their tickets to Apple Wallet or Android Passbook **before** arrival at the stadium.
- The Rams Mobile App allows fans to manage, send or sell their tickets. [Here](#) are step-by-step guides to this process.

PARKING & TRANSPORTATION

Parking in Exposition Park and select USC Campus lots are by permit only and there is no public parking in Exposition Park for Rams games. Additional overflow parking is available on USC Campus and the USC Parking Center. USC Gameday Traffic Flow will be in effect for guests driving to the Coliseum (map available [here](#)). **Please note, drivers may only make right turns onto streets around the Coliseum and USC to enter parking lots.**

Parking lots open at 12:00 PM and close 90 minutes after the end of the game. Vehicles must exit the stadium parking lots by 90 minutes after the conclusion of the game.

Parking passes may be purchased in advance here: <https://www.therams.com/game-day/parking>

Limited cash parking lots will be available on a first-come first-served basis for \$50 at the following locations:

- **Downey Street Structure (formerly PSA)** - 3667 McClintock Avenue, Los Angeles, CA 90089
- **Royal Street Structure (formerly PSD)** - 649 W. 34th Street Los Angeles, CA 90089
- **Figuroa Street Structure (formerly PS2)** - 3533 South Flower St, Los Angeles, CA 90007
- **McCarthy Street Structure (formerly PSX)** - 620 W 35th St, Los Angeles, CA 90089

- **Flower Street Structure (formerly PS1)** – 3701 S Flower St, Los Angeles, CA 90007
- **Shrine Structure** - 631 W Jefferson Blvd. Los Angeles, CA 90007
- **Grand Avenue Structure** (formerly Parking Center) – 3401 S. Grand Ave, Los Angeles, CA 90007

Parking in Exposition Park lots are by permit only.

For maps and transportation information, visit <https://www.therams.com/game-day/parking>.

In addition, the following street closures will be in effect:

- **Bill Robertson Lane will have restricted access from Martin Luther King Jr. Blvd. to Exposition Park Drive.** Only credentialed personnel will be allowed to access the street. Fans should make alternate arrangements to navigate around the Coliseum.
- Starting two hours ahead of kickoff, **Exposition Blvd Eastbound will be closed from Vermont to Figueroa.** This will remain closed until one hour and 45 minutes after the end of game.
- Starting one hour ahead of kickoff, **Exposition Blvd Westbound will be closed from Figueroa to Bill Robertson Lane.** This will remain closed until one hour and 45 minutes after the end of game.
- At Halftime of the game, a soft closure will take place at **Normandie (local access only) for eastbound traffic on Exposition Blvd.** This will remain closed until one hour and 45 minutes after the end of game.
- At Halftime of the game, a hard closure will take place at **Wisconsin for eastbound traffic on Exposition Blvd.** This will remain closed until one hour and 45 minutes after the end of game.

Fans driving to the game can use Waze for real-time traffic conditions and directions, and official parking lots. Download the free Waze app at www.waze.com/get.

Due to limited parking, fans are encouraged to take public transportation. For people who “Go Metro on Game Day,” the Coliseum is easily accessible from the following Metro stations: Expo Park/USC, Expo/Vermont, and 37th St/USC. More information can be found at <https://www.metro.net/riding/gameday/>.

TAILGATING & PREGAME ACTIVITIES

For the second consecutive year, the Rams are partnering with Tailgate Guys to offer fans the ability to rent private tailgating space and turnkey services for groups of 10 or more people on the Expo Lawns. The tailgates begin five hours prior to kickoff and include a reserved location steps from the stadium with tents, tables and chairs as well as a variety of optional services – bellhop and unloading services from a vehicle upon arrival, food and beverage catering services, coolers with ice, satellite television and equipment breakdown.

The Rams will continue to offer a VIP Tailgate for guests wanting an all-inclusive high-end experience. The VIP Tailgate is located at Banc of California Stadium, opens three hours prior to kickoff and includes food, music, TVs airing NFL games, and chances to meet Rams Legends and Cheerleaders.

For more information on these tailgate options, please visit

<https://www.therams.com/tickets/pregame-hospitality>.

There is no tailgating on the USC Campus or USC Campus Parking Facilities during Los Angeles Rams games.

Tailgating is allowed in designated Exposition Park lots (Lot 4, Lot 5, Lot 6, South Lawn and State Dr.) as well as the Gold Lot (adjacent to LAFC). Tailgating is not permitted in the Visitor Parking Structure.

In designated lots, tailgating is allowed only in individual parking spaces, in front or behind each vehicle only. Tailgating equipment must not block pedestrian or vehicle access. The use of multiple spaces without a vehicle is prohibited. A small canopy (not larger than 8'x8') may be erected in front of or behind each vehicle only.

Full tailgating policies can be found here <https://www.therams.com/game-day/parking>.

The Rams Fan Fest includes free public entry and is conveniently located on Christmas Tree Lane in Expo Park on the East side of the Coliseum. Fan Fest opens four hours prior to kickoff and closes 30 minutes prior to kickoff and includes: Cedars-Sinai Kids' Zone, live pregame radio broadcast with 710 ESPN LA, cheerleader and Rams Alumni appearances, opportunities to sign up and win exclusive Rams experiences, as well as Rams merchandise and concessions available for sale.

The **Corona Beach House** at Gate 1 opens three hours prior to kickoff and offers premium beverage options and the chance to watch NFL RedZone, showing every touchdown from every game on Sunday mornings and afternoons.

The **Rams Party Zone** at Gate 28 opens three hours prior to kickoff and includes food and beverage for sale well as shaded areas. New this year, the Rams Party Zone will feature a grab & go marketplace and cocktail bar. Fans must enter through Gates 1 or 28 to access the Rams Party Zone prior to general doors opening.

SECURITY

To ensure a safe gameday experience, the Los Angeles Rams, NFL and USC are working with city, state and federal agencies including the Los Angeles Police Department, Los Angeles Sheriff's Department, Los Angeles Fire Department, California Highway Patrol and the FBI, in addition to private security firms.

Gates open two hours prior to kickoff, excluding Gates 1 and 28 which open three hours prior to kickoff for fans who wish to visit the Corona Beach House or Rams Party Zone. For the safety of guests, the Los Angeles Memorial Coliseum has a no re-entry policy. If a guest exits the facility, they will not be allowed to re-enter.

Los Angeles Memorial Coliseum features enhanced security elements for all events. Metal detectors are installed at all gates and guests will be required to walk through them before entering the stadium.

The Clear Bag Policy will be in effect for all games at the Coliseum. The Rams strongly encourage fans to not bring any type of bags but outlined below is what is permissible. Fans will

be able to carry the following style and size bag, package, or container at stadium plaza areas, stadium gates, or when approaching queue lines of fans awaiting entry into the stadium:

- Bags that are clear plastic, vinyl or PVC and do not exceed 12" x 6" x 12." (Official clear plastic tote bags are available at ramsfanshop.com or at Albertsons, Vons or Pavilions), or
- One-gallon clear plastic freezer bag (Ziploc bag or similar).
- Small clutch bags, approximately the size of a hand, with or without a handle or strap, may be carried into the stadium along with one of the clear bag options.
- An exception will be made for medically necessary items after proper inspection at a gate designated for this purpose.

For additional information, go to NFL.com/allclear.

PROHIBITED ITEMS

- Bags, Backpacks or Purses which do not meet Bag Policy guidelines. Hard or Soft Coolers, Baskets, Packages or Containers;
- Alcoholic Beverages, Bottles or Cans. (Factory sealed bottles of water, 17 oz. or less, are allowed; limit 2 per person);
- Illegal Drugs, Cannabis and Weapons including Firearms, Knives, Explosives, Fireworks, Lighters and Laser Pointers;
- Professional Cameras (lenses longer than 3") and Camera Equipment, Selfie-Sticks, Tripods and Video or Audio Recording Equipment;
- Banners, Sticks, Poles, Inflatables, Frisbees, Balls, and Unsliced Fruits or Vegetables;
- Umbrellas, Balloons, Strollers, Skateboards and Folding or Beach Chairs;
- Pets (Service Animals are allowed);
- The Coliseum is a smoke-free environment. Smoking and smoking implements are prohibited in any area of the Coliseum.

FAN CODE OF CONDUCT

In order to ensure a safe and enjoyable environment, we ask that fans refrain from the following behavior at all events.

- Profanity or other offensive language or gestures, whether spoken, written or appearing on apparel
- Smoking (including vaporizers, e-cigarettes and smokeless tobacco)
- Intoxication or excessive alcohol consumption or signs of substance impairment that results in irresponsible behavior
- Bringing prohibited items into the venue
- Throwing of items or liquids
- Entering the playing field or court at any time
- Fighting or other threatening behavior, including verbal or physical harassment
- Failure to retain ticket and/or present it to event staff if requested to do so
- Resale of tickets at the venue
- Violation of state or local laws
- Failing to follow instruction of stadium personnel or stadium policies

Event patrons are responsible for their conduct as well as the conduct of the guests and/or persons using their tickets. Even if Season Ticket Members give away or sell their tickets to a game, the account holder is accountable for the actions of those using the tickets. Accounts can be forfeited partially or entirely for violations of the Fan Code of Conduct.

Failure to comply may result in ejection or arrest.

Fans are encouraged to report inappropriate behavior to management personnel. For assistance, call or text 213-263-4007. Message and data rates may apply.

TICKETS

Will Call is located outside Gate 1 and will open four hours prior to kickoff and closes after halftime. Will Call tickets can only be claimed by the person whose name appears on the ticket envelope. Valid photo I.D. is required. Additionally, at Will Call, fans may purchase tickets to future Rams games if available.

The Ticket Office for guests to resolve ticket issues is located at Gate 29.

Tickets can be purchased at www.therams.com/tickets.