



2020 TRAINING CAMP MEDIA POLICY

The Los Angeles Rams media access policy has been carefully crafted to foster a positive relationship with all media in conjunction with the overall policies of the National Football League. The ultimate goal of our team policy is to ensure a professional working environment, the delivery of accurate and timely information, and to accommodate the goals of the media and the team. We look forward to working with you this upcoming season. Please contact a member of the Rams Communications department if you have additional questions.

The Los Angeles Rams will hold its 2020 training camp at its practice facility, 3680 Campus Dr., Thousand Oaks, Calif. 91360. Training camp will begin with an acclimation period that will last approximately two weeks, up to the week of Aug. 17. During the acclimation period, media will not be allowed at the facility. All interviews with coaches, players and staff during this time will be conducted virtually or by phone. Coach and player availability advisories will be sent to media.

The week of Aug. 17 and Aug. 24 will be governed by our training camp policy, but all interviews will still be done virtually or by phone. Players and the head coach will be available to media for interviews on a regular basis and assistant coaches will be available upon reasonable request. Practice will be open to the media and television cameras.

MEDIA ACCREDITATION

All media must request permission from the Los Angeles Rams Communications department before attending a training camp practice. Outlets must obtain advance approval to attend practice from Rams Senior Director of Communications Artis Twyman at least 24 hours in advance of the practice that you wish to attend. Media interested in covering practice should submit their request via email to credentials@rams.nfl.com.

Please note that during the 2020 training camp, the number of media that can be hosted on-site will be lower than past years. As such, accredited media that are unable to cover on-site but wish to participate in virtual media availabilities, should contact a member of the Rams Communications department.

MEDIA ACCESS & REPORTING

- Media must report to the media tent upon arrival to the team facility. A member of the team's communications staff will escort media to the practice field when the open portion begins. Media are to remain in their designated area at all times.
- Media will be allowed to watch practice from the perimeter of the fields. Media will not be able to split the fields.
- Television cameras will be able to shoot the stretching and individual portions of practice only. Still cameras can shoot all of practice.
- The use of recorders, laptops, tablets and other personal communications devices during practice is strictly prohibited. No live reports of any kind can be filed in any medium or form while the team is still on the practice field (includes traditional media, social media, radio call-ins, etc.).

- Media can report (tweeting, blogging, etc.) newsworthy events during practice (exceptional catches, standout rookie performers, etc.).

Media cannot report, air, and/or publish the following information observed during practice:

- Game strategy being employed by members of the Rams coaching staff or players at any time (i.e. formations, personnel groups, deployment of personnel, starting lineups, unconventional plays, etc.)
- Detailed speculation as to the potential nature or severity of an injury or level of practice participation until the injury report is issued or the injury in question is addressed by the head coach
- Comments made by coaches and/or players during practice
- Other sensitive information such as number of repetitions taken by a player, length of any practice, attire worn by players, various positions the players participated in, etc.

CREDENTIALS & PARKING

Media that receive approval to attend training camp will be issued a parking pass and a credential. The parking pass can be used for the entire duration of training camp and a credential will be distributed prior to each practice at check-in. Media will park on the lot off of S. Olsen and Mountclef Rd. (map attached). Live trucks will continue to enter the facility on Campus Dr. and park along the fence inside of the gate.

PLAYER AND COACH REQUESTS

The weeks of Aug. 3 and Aug. 10, Head Coach Sean McVay will be available once a week and selected players will be available throughout those two weeks. For a special request, please reach out to the Communications department.

Starting the week of Aug. 17, players and the head coach will be available to media on a regular basis. Players will be selected to speak to media on each practice day. For special media requests, please contact the Communications department.

PRACTICE FACILITY ACCESS

Upon entering the facility from the parking lot, media will be asked a series of COVID-related questions and will have their temperatures checked. Media experiencing COVID-like symptoms or have a high temperature will not be permitted on the team's campus.

While on the campus, masks must be worn at all times. The Rams Communications department will have masks available for anyone in need.

MEDIA TENT

No access inside the building will be permitted. A tent will be available to media who need to work on-site before, during and after practice. Please note that the media tent will not be open 24/7. The media tent hours of operations will be from noon to 8 p.m.

Workstations within the tent will be spread apart to accommodate social distancing measures. Outdoor restrooms will be available to media outside near the media tent. Individually wrapped food and beverages will also be provided.

***** The Los Angeles Rams have a zero tolerance policy regarding the aforementioned guidelines. Failure to adhere by the Los Angeles Rams Media Policy will result in the suspension or loss of credentials and access by an individual or media outlet. The Los Angeles Rams reserve the right to change the team media policy at any time without prior notice.*****